

TPC / Trade Promotion
Council of India

Notified in Foreign Trade Policy, Government of India.

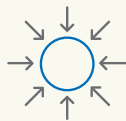
INDIA'S PREMIER
TRADE & INVESTMENT
PROMOTION
ORGANISATION



ABOUT TPCI

TPCI is an apex trade and investment promotion organisation notified in the Foreign Trade Policy. The Council works closely in collaboration with several Ministries of the Government of India and state governments for promotion of Indian businesses globally. Furthermore, TPCI functions as an effective interface between government and industry by providing relevant and critical policy inputs, which are essentially collated with the help of research and feedback from industry stakeholders.

WHAT WE DO?



TRADE PROMOTION

Connecting Indian businesses with global trade opportunities through specialised vehicles and platforms.



ADVANCED TRADE RESEARCH

Primary and secondary trade analysis to support India's trade and economic diplomacy.



TRADE FACILITATION

Identifying bottlenecks and bridging the gap between industry and concerned authorities through continuous interaction and suitable representation.



INVESTMENT PROMOTION

Facilitating inward investment for India in potential businesses & sectors through collaborations & JV opportunities.

CENTER FOR ADVANCED TRADE RESEARCH (CATR)

CATR is well thought conceptualized institution of economists and researchers in TPCI. The institution indulges in trade research in order to facilitate its diversified stakeholders including Government and industry with inputs on trade and economic development matters. This institution has evolved as a premier institution on trade matters based on the model, thought & executed with key pillars and activities as described below in brief.

ACTIVITIES OF CATR

1

DATA RESEARCH & ANALYSIS

- Global and Domestic Trade Analysis
- Country specific and Product specific trade analysis
- Foreign Trade Agreements (FTAs), Preferential Trade Agreements (PTA) & Multilateral Trade Agreements (MTA) Analysis

2

STAKEHOLDER CONSULTATION

- Periodical policy reviews
- Pre-budget proposals
- FDI/ JV/ Investment studies

3

TRADE REMEDIES

- Anti-Dumping Measures
- Safeguards against surge in imports
- Anti-subsidy investigations
- Trade Defence on investigations against Indian manufacturers and exporters

4

ANALYZING VARIOUS INDUSTRY SUBJECTS

- NTBs / Standardization measures
- Suggesting suitable changes for enhancement of trade

KEY PILLARS OF CATR



FOCUS

CATR focuses on quantitative and qualitative trade research using primary and secondary data sources. Vivid modelling and econometric tools are applied for getting deeper insights.



GIVING FINALITY

We take consensus from our stakeholders, eclectic export associations and erudite scholars and policy makers for our ground level and primary research.



PUBLICATIONS

We regularly publish research papers, reports and studies related to global trade and trade policies. We actively participate in national and international seminars and conferences.



TRAINING

We also provide training and orientation programmes in international trade research, data analysis, software tools applicable in international trade.

ACTIVITIES

TPCI facilitates Indian businesses across sectors in their global growth strategies by providing them with the most relevant and customised platforms. At the same time, it is also playing a pivotal role in disseminating critical knowledge inputs and global perspectives, which help companies make informed business decisions.



BUSINESS ADVOCACY

The council acts as an effective interface between industry and government, by providing inputs on policy formulation and highlighting major issues faced by the industry.



CAPACITY BUILDING

TPCI is collaborating with academia and industry to conduct capacity building initiatives, thereby keeping Indian companies equipped with essential skillsets for business growth.



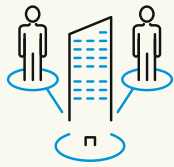
BRAND PROMOTION

TPCI supports globalized businesses with focused and customized brand promotion packages that help them build their international brand equity and reach target customers.



THOUGHT LEADERSHIP

TPCI has set up a thought leadership platform India Business & Trade (tpci.in/indiabusinesstrade) that encompasses enriching and practical insights from the larger stakeholder spectrum of Indian business and trade.



MEMBERSHIP

TYPES OF MEMBERSHIP WITH RATES

PATRON MEMBERSHIP

Annual subscription fee*:
INR 100,000/-

CORPORATE MEMBERSHIP

Annual subscription fee*:
INR 50,000/-

INTERNATIONAL MEMBERSHIP

Annual subscription fee*:
US\$ 250/-

ORDINARY MEMBERSHIP

Annual subscription fee*:
INR 10,000/-

THE BENEFITS OF TPCI MEMBERSHIP#

- Nomination in TPCI's national level sectoral committees & councils.
- Engagement opportunities with senior officials of Government of India, State Governments, NITI Aayog, RBI, Foreign Dignitaries & Delegations.
- Opportunity to represent TPCI in public forums on industry issues.
- Issuance of Visa Recommendation letter and non-preferential Certificate of Origin (COO) at special member rates.
- Expert advice, India Business & Trade weekly newsletter, latest research studies and e-publications.
- Assistance in identifying domestic as well as international joint-venture partners for business expansion.
- Discounted rates for sponsorship opportunities and/or participation in TPCI delegations/activities.

*Exclusive of applicable taxes

#Depending on membership package taken.

Membership, Visa & Certificate Of Origin

membership@tpci.in

Trade & Investment Promotion, Events

tradefair@tpci.in

Center For Advanced Trade Research

researchdesk@tpci.in

Publications & IBT Portal

editorial@tpci.in

Media Relations

publicity@tpci.in

General Enquiries

info@tpci.in

International Tie-ups

internationaldivision@tpci.in

TPCI.IN



TPCI Trade Promotion
Council of India



Trade Promotion Council of India
9, Scindia House, 2nd Floor, Connaught Circus
New Delhi 110001, India
+ 91 (11) 40727272 | info@tpci.in